



Requirements for Rub On Transfers



Rub on transfers are super-thin. Unlike water slide decals, rub on transfers have no clear pad around images. With the ability to adhere to most surfaces, rub on transfers offer a unique way to customize or label just about anything.

When setting up artwork to create rub on transfers, we prefer vector based artwork such as Illustrator or Freehand, but we can work with raster files made in Photoshop or related programs, 300 DPI minimum. Make sure that all typefaces are outlined paths. Also, it is wise to specify exact size of the logo on the document. If you have purchased a PMS Match Color Transfer, Metallic Transfer or Foil Transfer, please specify the color on your artwork. After receiving your artwork, it will go through a necessary, one time set up. This set up stays on file in our secure library for future transfer orders, making reordering easier, faster and less expensive.

Rub on transfers can be made in any color. Black or white, a PMS color match, metallic, fluorescent, foil or 4 color process. Pantone Matching System (PMS) is a standardized color reproduction system that allows manufacturers across the world to be able to match colors with precise results. PMS books can usually be found at your local art supply store. It is recommend to have you PMS color number identified when ordering rub on transfers in order to replicate your color choice quickly and effectively. With so many colors to choose from, the possibilities for your unique rub on transfers are SCARY!



Rub on transfers are easy to use. Once you receive your order and are ready to apply, make sure the surface area is clean before placing the transfer. Use a plastic burnisher tool for applying rub on transfers. We recommend a clear coat to permanently seal the transfer and protect from wear and tear. Do not use nitro lacquer on reflective foil transfers.

Info for Sending Artwork

Once your artwork is set up to the specs described above, send it to our design team at Scary Creative. If your artwork file is smaller than 5 MB, e-mail to support@scarycreative.com. If the file is any larger than 5 MB upload to yousendit.com or ship your files on a data disc to Scary Creative, 7955 Haskell Ave #4, Van Nuys, CA 91406. We will include a mock up (a digital file that displays your artwork) for an approval before we start manufacturing the rub on transfer(s).

www.scarycreative.com

7955 Haskell Ave #4 Van Nuys, CA 91406 ph 818.782.8204 fax 818.782.9305

So good...it's scary.